

Kick-A-Thon 2017



June, 2017

Dear Corporate Sponsor,

You are being contacted on behalf of the 2017 **Kick-A-Thon** committee. **Kick-A-Thon** is a local event that began 24 years ago as an effort from the St. Charles High School Drill Team to raise money to help kick Cancer. It has grown to now include both East and North High School Drill Teams. This charity event benefits the Living Well Cancer Resource Center in Geneva, the Kane County Chapter of the American Cancer Society, Fox Valley Food for Health, and the Drill Teams. To date, we have raised over a million dollars and we need your help to keep that number growing. **Please join the St. Charles High School Drill Teams as a Corporate Sponsor for Kick-A-Thon 2017.**

This year's event will take place on Friday, September 15, 2017 at St. Charles East High School prior to the start of the varsity football game between St. Charles North and St Charles East. Local community members, who help with fundraising, will form a kick line and along with the drill team members will kick 100 times in an effort to kick cancer.

As a Corporate Sponsor, the full amount of your donation is tax deductible as a charitable contribution.

Silver Donor - \$500

- Your company logo will be included on hundreds of T-shirts distributed as part of the event.
- Your company logo will be displayed on posters at the event.
- On the Kick-A-Thon website (www.Kick-A-Thon.org), all of our sponsors will have their company's link posted for direct access to your business for one year.

Gold Donor - \$1,000

- **All Silver Benefits plus:**
- Your company logo will be displayed on the scoreboard at the event.
- You will enjoy VIP parking for the event and reserved Stadium seating for the football game.

Platinum - \$1,500 plus

- **All Silver and Gold Benefits plus:**
- Your company logo will be displayed on the scoreboard at all home football games (St. Charles East and St. Charles North) in conjunction with a shout out from the announcer thanking your company for supporting Kick-A-Thon this year. You will also be featured in our social media feeds (Twitter and Facebook).

Please review and complete the attached invitation or log on to www.Kick-A-Thon.org to RSVP and become a Corporate Sponsor for **Kick-A-Thon 2017**. Checks are to be made out to Kick-A-Thon and may be forwarded to P.O. Box 3563, St. Charles, IL 60174. To insure the inclusion of your Company logo, please respond at your earliest convenience.

Thanks so much for joining our fight to Kick Cancer! Please contact Sue Guiheen at susanguiheen@yahoo.com (847-269-9340) with any questions.

Sincerely,

St. Charles East and North High School Drill Teams and Kick-A-Thon Corporate Sponsorship Committee